

February 2026

PHOTO FIVER

The Modern
Aesthetic

*FROM STUDIO FRAMES
TO FILM SCREENS*

COVER STAR: URVASHI RAWAT

www.photofiver.in



From the Editor's Desk

*CREATIVITY THRIVES
WHEN NEW VOICES
STEP FORWARD.*

Fashion and entertainment are constantly evolving as fresh talent, bold ideas, and new visual storytelling reshape the industry. At Photofiver, we believe creativity grows when opportunities are created for emerging artists, models, and storytellers.

This issue celebrates rising talent, fashion editorials, and the exciting cinematic projects currently taking shape under Climax Originals.

From photoshoots to film productions, every frame tells a story waiting to be discovered.

Karan Patil

Editor-in-Chief



In this issue

Explore fashion editorials, creator interviews, and visual stories highlighting emerging talent and cinematic fashion projects.

From behind-the-scenes moments to powerful editorial features, this issue captures the energy of creators shaping the future of visual culture.

Happy Reading!

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INSIDE THE STUDIO



Creativity is always in motion at Photofiver. Over the past month, the studio has been working on fashion editorials, model portfolio shoots, and creative collaborations with emerging talent.

At the same time, Climax Originals is developing new concepts for upcoming films and web series, expanding the studio's vision into cinematic storytelling.

With new collaborations and productions underway, Photo fiver continues to grow as a platform for fashion, creativity, and entertainment.

This month highlights creators experimenting with fresh ideas, new styling directions, and cinematic fashion storytelling. From studio shoots to film development, visual creativity at Photofiver continues to evolve.

Recent Focus

- Fashion Editorial Shoots
- Model Portfolio Sessions
- Original Film Development
- Brand Collaborations



Our VISION



CREATIVE OPPORTUNITY

Photo fiver was created with a simple belief — creativity grows when opportunities are created. Our goal is to provide a platform where emerging models, creators, and storytellers can collaborate and showcase their talent.

Through fashion shoots, casting projects, brand campaigns, and original productions, Photo fiver continues to explore new ways of visual storytelling.

BUILDING THE FUTURE OF VISUAL STORYTELLING

This magazine reflects the Photofiver vision — celebrating creativity, emerging talent, and new ideas shaping the worlds of fashion and entertainment.

By bringing together creators, photographers, models, stylists, and filmmakers, Photofiver continues building a collaborative space where fresh talent can grow and visual stories can take shape.

Through fashion editorials, creative shoots, and cinematic projects developed with Climax Originals, we remain committed to exploring new perspectives and pushing creative storytelling forward.

The Next Frame Begins

Every issue of Photo fiver Magazine highlights a face that represents confidence, ambition, and individuality. This month, we feature **Urvashi Rawat**, a model and performer steadily **building her presence in the world of fashion and entertainment**. With a striking screen presence and a natural ability to connect with the camera, she reflects the energy of a new generation stepping into the spotlight.

With over four years of theatre experience, Urvashi brings **depth, expression, and performance** into every frame she is part of. Her journey from stage to camera has shaped her understanding of storytelling, allowing her to move beyond posing and into true visual expression. **From winning prestigious titles such as Miss Delhi and Miss Uttarakhand to appearing in Hindi music videos**, her work reflects dedication, versatility, and a strong creative foundation.

Equally comfortable in both traditional and contemporary looks, Urvashi adapts effortlessly to different styles — **from elegant Indian wear to bold modern fashion**. Her ability to transform across concepts makes her a dynamic presence in editorial shoots and visual campaigns. As she continues to explore new opportunities in fashion and entertainment, her journey represents growth, ambition, and the promise of what lies ahead.

***A PERFORMER AT HEART. A RISING FACE
IN FASHION. A STORY JUST BEGINNING.***



Framed in Confidence

EVERY FRAME DRIVEN BY EXPRESSION AND INDIVIDUALITY

Confidence is not just seen — it is felt. Urvashi Rawat brings a strong presence to every frame, where style reflects her personality and individuality. Whether bold or elegant, she carries each look with ease.

Her journey from theatre to fashion shapes her expression, allowing her to adapt effortlessly across styles. Each look becomes more than fashion — it becomes a statement.



Style That Reflects Confidence

From structured silhouettes to fluid styling, Urvashi embraces fashion as a form of storytelling. Her versatility allows her to transition between moods and aesthetics, making every frame visually engaging and expressive.

As a rising face in fashion and entertainment, she represents a new generation of talent — one that values authenticity, presence, and creative freedom. With every shoot, she continues to redefine style through confidence and expression.

The Language of Style

Style in Focus

FASHION EDITORIAL

**FASHION AS EXPRESSION,
CONFIDENCE, AND
CREATIVITY.**

Fashion is more than clothing — it is a powerful way to express personality and identity. Every look tells a story, reflecting confidence, attitude, and the freedom to experiment with style



**EVERY FRAME
CAPTURING THE
SPIRIT OF MODERN
STYLE.**



From runway inspiration to everyday street style, fashion continues to evolve with culture and creativity. At Photofiver, fashion photography transforms these moments into visual stories where every frame captures elegance and individuality.

Ft. Kangna Sanghavi

Fashion Trends That Dominate This Year

Fashion continues to evolve as creativity and personal expression shape modern style. Today's trends blend elegance with individuality, allowing fashion to move beyond seasonal rules and become a reflection of confidence and attitude.

From bold silhouettes to timeless color palettes, modern fashion celebrates versatility and the freedom to experiment with style. Whether inspired by runway collections or everyday street fashion, these trends reflect the changing language of contemporary fashion.

Minimal Luxury

Clean silhouettes and refined details highlight the beauty of simplicity and elegance.

Statement Style

Bold silhouettes and confident styling create a strong and striking fashion presence.

Timeless Confidence

Neutral tones and classic styling prove that confidence never goes out of fashion.

Ft. Ice Wagh



Fit, Focused & Fashion-Ready

Maintaining energy, fitness, and confidence is an important part of life in the fashion and entertainment industry.



Models often work long hours on set, travel frequently, and perform in demanding environments. Maintaining a healthy lifestyle helps them stay energetic, focused, and camera-ready. Balanced nutrition provides the fuel needed for long shoots, while proper hydration keeps the body functioning at its best. Healthy living also includes regular workouts, proper sleep, and mental wellness.

Fitness helps build strength and stamina, while rest and recovery allow the body to stay balanced and resilient. When models care for both their physical and mental health, they are able to bring confidence, presence, and professionalism to every project. A healthy lifestyle supports performance, confidence, and long-term success in the fashion industry.

Life Behind the Camera



Behind every glamorous photoshoot is a team working together to bring a creative vision to life. From setting the lighting to perfecting styling details, every moment on set is carefully crafted.

Photoshoots are the result of collaboration between photographers, stylists, makeup artists, and models. Each role plays an essential part in transforming ideas into compelling visual stories.

Preparation, creativity, and teamwork shape the final image. What appears effortless on screen is often the result of hours of planning and dedication behind the scenes.

The glamour captured in fashion editorials reflects the passion and creativity of the professionals who work behind the camera to make every frame unforgettable.



Creative Brand *COLLABORATIONS*



*BRANDS ×
PHOTOFIVER*

Photo fiver collaborates with brands to create visually compelling campaigns through fashion photography and creative storytelling.

From fashion labels to lifestyle brands, these collaborations produce impactful content that highlights each brand's identity and creative vision.

Creative Campaign Production

Through carefully styled shoots, lighting, and storytelling, each campaign is designed to present products in a distinctive and memorable way.

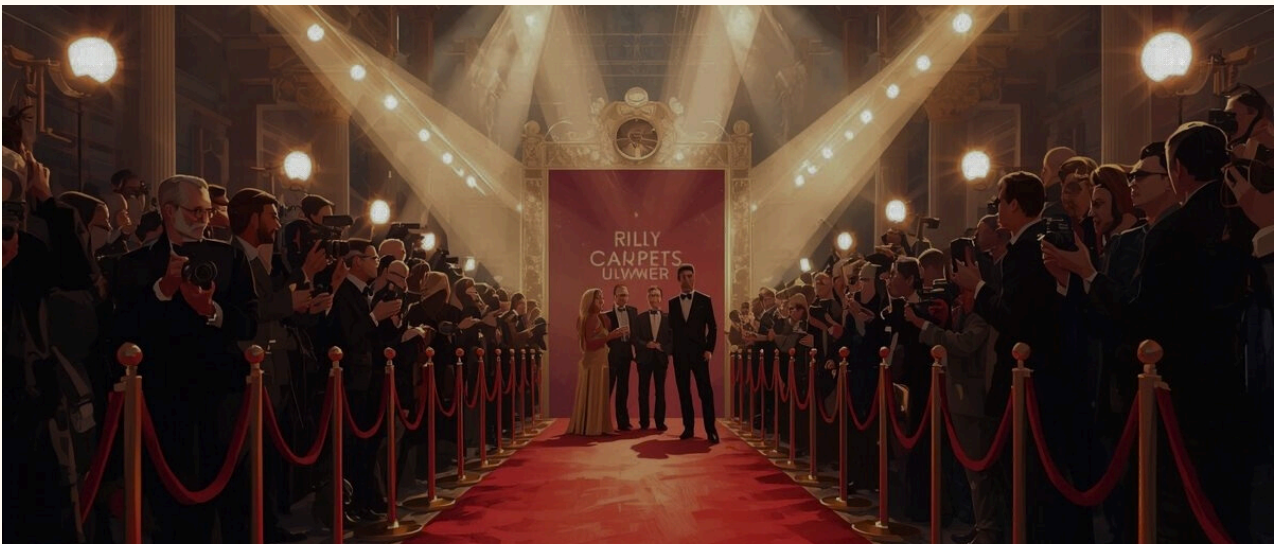
Visual Storytelling for Brands

Photo fiver continues working with emerging and established brands to develop visuals that combine fashion aesthetics with cinematic creativity.

CLIMAX

SHORT FILM FESTIVAL 2026

A New Platform for INDEPENDENT CINEMA



Climax Studios proudly presents the Climax Short Film Festival 2026, a celebration of creative storytelling and emerging filmmakers. Hosted in Mumbai, the festival provides a platform for talented creators to showcase their work and connect with a growing creative community.

Along with presenting upcoming films and series from Climax Studios, the festival will also select the best submissions from independent filmmakers. Selected films will be showcased on the Climax OTT Platform, giving creators both recognition and a potential revenue opportunity.



Urvashi
Rawat

Defining Her Presence

Every journey begins with a moment of belief. For Urvashi Rawat, that moment turned into a path shaped by passion, performance, and ambition.

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With over four years of theatre experience, Urvashi has developed a strong foundation in performance and expression.

Her understanding of character and emotion allows her to move beyond posing, bringing depth and authenticity to every frame she is part of.

Her journey includes winning titles like Miss Delhi and Miss Uttarakhand, along with appearances in Hindi music videos. These experiences reflect her dedication, versatility, and ability to adapt across different formats within the entertainment space.

As she continues to explore opportunities in fashion and film, Urvashi represents a new generation of talent — confident, expressive, and ready to evolve. With each project, she moves one step closer to defining her own place in the industry.

Behind the Frame

THE VOICE BEHIND THE FRAME



What first drew you towards fashion and performing arts?

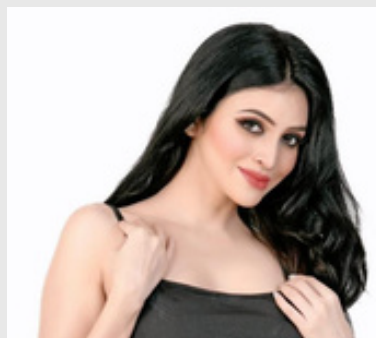
For me, it started with expression. Theatre gave me a space to explore emotions, and over time, that naturally extended into fashion and camera work. I've always been drawn to storytelling, whether on stage or through visuals.

How has theatre influenced your work in front of the camera?

Theatre taught me discipline and emotional depth. It helps me bring authenticity into every frame instead of just posing.

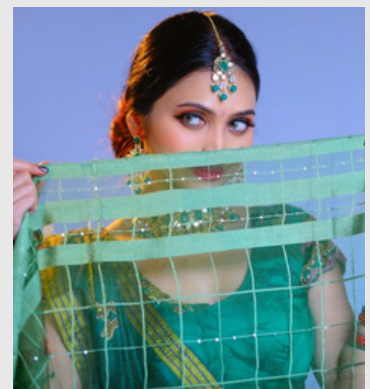
How would you describe your personal style?

Simple yet confident. I believe style is not just about clothes, but how you carry yourself with ease and individuality.



What challenges have shaped your journey so far?

The uncertainty of the industry can be challenging, but it has taught me patience and consistency. Growth comes with time and effort.



What's next for you?

I'm excited to explore more fashion films and cinematic projects where storytelling and visual expression come together.



मायाजाल

THE WEB



MAYAJAAL

THE WEB

A Climax Originals Production

COMING SOON!

A WEB OF LOVE & DECEPTION

Stories of love, trust, and betrayal often hide deeper layers beneath the surface. *Mayajaal: The Web* explores the emotional complexity of relationships where choices, secrets, and consequences intertwine.

Set against a dramatic narrative backdrop, the film follows characters caught in a web of ambition, romance, and deception. As the story unfolds, each decision pulls them further into a world where loyalty is tested and truth becomes difficult to uncover.

Produced under Climax Originals, the film represents a step forward in cinematic storytelling from the Photofiver creative universe.

"In every relationship, there are truths we see... and secrets we choose not to."

— *Mayajaal*



Where fashion moves beyond the frame.

"Where fashion moves beyond the frame and every moment becomes part of the story."



Fashion films are redefining visual storytelling by blending cinematic direction with fashion aesthetics. Through movement, lighting, and narrative, these projects transform fashion into immersive visual experiences that go far beyond traditional photography.

At Photofiver, we continue exploring this creative space by producing cinematic fashion stories that combine style, emotion, and storytelling. Each project brings together models, creators, and filmmakers to create visuals that feel alive on screen.

Discover more fashion films, behind-the-scenes moments, and upcoming visual stories by visiting our website.



WWW.PHOTOFIVER.IN

STREAMING SOON

CLIMAX



POWER PLAY



Read our
FIRST
EDITION



Every story begins with a single frame.

At Photofiver, that frame becomes a photograph, a fashion moment, or the beginning of a cinematic journey.



WEBSITE

Explore full stories, portfolios, and submissions for upcoming issues.



INSTAGRAM

Follow our latest fashion editorials, behind-the-scenes moments, and creative projects.



FACEBOOK

Join our community for updates, casting calls, and upcoming magazine features.

From discovering new talent to creating visual stories, the journey continues.

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